



Located at 4684 S. Evergreen in  
Newaygo, MI 49337  
Phone: 231/652-9298 ext. 10  
**Visit our New Website:**  
[www.newaygocountytourism.com](http://www.newaygocountytourism.com)

## **Membership Renewal Application Fiscal Year 2008-2009**

As you may know, the Newaygo County Tourist Council merged with the Newaygo County Convention & Visitors Bureau (CVB) in April. The purpose of the Newaygo County Tourist Council was to advance the economy of Newaygo County through the promotion of tourism and recreational activities. The Tourist Council was a non-profit organization funded through membership dues, cooperative advertising, donations and grants and served to provide a means of communication and cooperation between members and to advance tourism throughout the county. The CVB's goals are just the same.

The Tourist Council worked closely with the newly formed Newaygo County Convention and Visitors Bureau (CVB) to combine efforts in growing local tourism opportunities. The CVB has formed a Board of Directors which meets on a monthly basis, has adopted organizational bylaws and begun the process of writing a marketing plan and developed a website. Members of the Tourist Council have been active participants in the process of forming the CVB.

The CVB began collecting a 2% room assessment fee through hoteliers with 10 or more rooms pursuant to Public Act 59 as of July 1, 2007. In addition, Associate Members are eligible to join the CVB for an annual fee. Both organizations have agreed that the CVB's Associate Member fee will be equal to the former Tourist Council fee of \$75 annually.

Membership in the CVB will provide you with promotional services and benefits including a discount on an ad in the Newaygo County Visitor's Guide, distribution of member organization's literature in response to email and phone requests, and inclusion of member organization's printed materials on display at the newly renovated Welcome Center located on M-37 north of Newaygo. In addition, member's materials are distributed at various Tourism Trade Shows in Michigan and surrounding states. Your business will also be featured on the CVB website – [www.newaygocountytourism.com](http://www.newaygocountytourism.com), linked to the website and we encourage you to post special events on our calendar and advertise special promotions with us online.

Ultimately, your participation in the Newaygo County CVB will help to build a better economy and community within Newaygo County.

If you have any questions regarding membership in the Newaygo County Convention and Visitors Bureau please feel free to call 231/652-9298 ext. 10 for assistance.

Newaygo County CVB Board Meetings are held as follows:

- Third Monday of every month at 1:00 P.M. at the Welcome Center (Sports Park), 4684 S. Evergreen, Newaygo, MI 49337
- Annual Dinner/Elections – Third Wednesday evening in April

All members are encouraged to attend these meetings and participate in committee activities.

On behalf of the Newaygo County Convention and Visitors Bureau we thank you for your participation and support to increase tourism throughout Newaygo County.

Best Regards,

Laurie Supinski, Secretary  
Newaygo County CVB



**Membership Renewal Application  
Fiscal Year 2008-2009**

Annual Membership Fee: **\$75.00**

Please check one:            \_\_\_\_\_ Renewal            \_\_\_\_\_ New Member

Name of Organization: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
\_\_\_\_\_

Email Address: \_\_\_\_\_  
\_\_\_\_\_

Website Address: \_\_\_\_\_  
\_\_\_\_\_

Type of Business: \_\_\_\_\_  
\_\_\_\_\_

To activate your 2008/09 CVB membership, please return this completed form along with a check for \$75 made payable to the **Newaygo County CVB**, 4684 Evergreen Drive, Newaygo, Michigan 49337